

# PRIVACY POLICY

## delasierra

### 1. Object of Data Protection

Data protection serves to protect the privacy of individuals. It requires data processors to act lawfully, and confers enforceable rights to the affected persons with regard to the processing of their personal data. Section 3 of the Canton of Zurich's Act on Information and Data Protection (Gesetz über die Information und den Datenschutz [IDG ZH]) defines personal data as any information related to an identified or identifiable individual. This includes details such as names, addresses, phone numbers, and e-mail or IP addresses.

### 2. General remarks

Protecting your personal data is important to us. We only process personal data in accordance with the applicable Swiss and European data protection laws. In this statement, we explain which user data are collected, processed, and disclosed by delasierra, and for what purpose, and we describe the measures taken to safeguard the security of these data. All measures conform to the prevailing provisions on data protection.

As a rule, visiting our website is possible without you having to provide personal data. Insofar as personally identifiable information (e.g. name, address, and email address) is required, this is always done on a voluntary basis.

#### Host

The host responsible for this website with regard to data protection is:

delasierra  
Huttenstrasse 10  
CH-8006 Zürich

If you have any questions or comments regarding the privacy policy of delasierra or if you feel that the data protection guidelines listed here are not being observed correctly, please contact us by email: [info@delasierra.net](mailto:info@delasierra.net)

Email enquiries submitted through this website will be answered as quickly as possible, however, we accept no liability for a late reply or a failure to reply. Any personal data you send to us when you fill in our online form is treated confidentially, and is not forwarded to third parties.

#### Right to Information

Upon request and at any time, you have the right to request information as to whether and which of your personal data are being stored by delasierra. Furthermore, you have the right to object any processing of your data, to have false data corrected, to restrict processing, and to have your personal data deleted. Next to that, you can also assert your right to data portability. If you believe that your data have been processed unlawfully, you may file a complaint with the respective supervisory authority.

Please contact [info@delasierra.net](mailto:info@delasierra.net) if you wish to file an objection, or if you wish for any personal data to be amended, blocked, deleted or require information concerning the said data, or if you have any questions regarding the collection, processing or use of your personal data, or if you wish to revoke any previously given consent.

#### Purposes of data processing by the responsible party and third parties

We process your personal data only for the purposes specified in this privacy statement. We will not transfer your personal data to third parties for purposes other than those listed below.

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Your personal data will only be passed on to third parties, if:

- you have given us your express consent to do so,
- the processing of your data is necessary for the execution of a contract with you,
- the processing of your data is necessary for compliance with a legal obligation,
- the processing of your data is necessary in order to safeguard legitimate interests and there is no reason to believe that you have an overriding legitimate interest in non-disclosure of your data.

### **Consent to Further Use of Data**

Use of specific functions or services on the delasierra website (e.g. newsletters, contact forms, and web applications) may require further collection, processing, and long-term storage of personal data such as names, addresses, and e-mail addresses. By entering and sending this data, you give your consent for this information to be processed.

### **Deletion or blocking of data**

We adhere to the principles of data avoidance and data economy. We store your personal data only as long as this is necessary to achieve the purposes mentioned in this privacy statement or for the diverse storage periods prescribed by law. When the respective purpose ceases to exist or after expiry of these periods, the corresponding data are blocked or deleted routinely in line with the applicable statutory provisions.

### **Amendments to our privacy statement**

We reserve the right to amend this privacy statement so that it always meets the current legal requirements and in order to incorporate any changes to our services into the privacy statement, e.g. following the launch of new services. For your next visit after such an amendment, the new privacy statement shall apply.

### **Legal validity of liability**

This disclaimer is to be regarded as part of the internet publication which you were referred from. If sections or individual terms of this statement are not legal or correct, the content or validity of the other parts remain uninfluenced by this fact.

The author reserves the right not to be responsible for the topicality, correctness, completeness or quality of the information provided. Liability claims regarding damage caused by the use of any information provided, including any kind of information which is incomplete or incorrect, will therefore be rejected.

All offers are not-binding and without obligation. Parts of the pages or the complete publication including all offers and information might be extended, changed or partly or completely deleted by the author without separate announcement.

### **3. SSL encryption**

This site uses SSL encryption for security purposes and to protect the transmission of confidential matter such as a request that you to send us as hosts of this site. You can recognize an encrypted connection by the fact that the address line of the browser switches from “http://” to “https://” and by the lock symbol featured in your browser line. If SSL encryption is activated, any data that you send us cannot be read by third parties. We recommend that you keep your Internet browser up to date at all times.

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### 4. Copyright

All contents on this website (texts, illustrations, photographs, sound documents, video sequences) are protected by copyright and the authors are required to indicate this completely. If not otherwise specified, third parties may not make use of the contents. While every effort is made to update the information on this website, such information is given without guarantee. Liability claims are thus excluded.

delasierra owns the image rights to most of the photographs used on this website, however third-party rights may exist. We endeavour not to infringe such rights, and request notification of any claim to them. Please contact delasierra if you believe additions or corrections to image rights are required.

Our website contains photographs of events; in some cases, individuals can be identified in them. Photographs of individuals are likewise seen in our online collection. We respect the privacy of each individual, and will comply immediately with requests to remove photographs from our website. To submit such a request by telephone or email, please see our contact details.

### 5. Newsletter

To receive the newsletter, it is sufficient to enter your e-mail address. When registering for our newsletter, the data provided by you are used exclusively for this purpose and will not be disclosed to third parties. Subscribers may also be informed by e-mail about circumstances, which are relevant for the service or registration (for example, changes to the newsletter offering or technical conditions).

delasierra relies on the services "Mailchimp" for mailing its newsletter. Mailchimp is a newsletter distribution platform of the U.S. provider Rocket Science Group, LLC. To view the provider's data protection regulations, click [here](#). The Rocket Science Group LLC d/b/a Mailchimp is certified under the American-Swiss Privacy Shield Agreement as well as the EU-U.S. Privacy Shield, thus providing a guarantee that complies with Swiss and European data protection standards: ["Privacy Shield und die DSGVO"](#) / [PrivacyShield](#)

Registration of an email address for the newsletter is carried out via the Double Opt-In procedure. To do this we record the ordering of the newsletter, the sending of an e-mail confirmation and the receipt of the response requested in the e-mail confirmation. Every email sent contains a link to unsubscribe. When registering for the newsletter, the following personal data are saved: email address.

The data you enter for the purpose of subscribing to the newsletter are processed by Mailchimp. Data processing is not carried out without your expressive consent. You can revoke this consent at any time via the link "unsubscribe newsletter" featured in the newsletter. In addition, you can also unsubscribe at any time directly on this website or inform us about your wish to unsubscribe using the contact data specified at the end of this privacy statement.

### 6. Online forms

If you contact us with questions of any kind by e-mail or via the online form, you implicitly give us your consent to contact you. The minimum requirement for using our online forms is the indication of a valid e-mail address. The e-mail address is used to assign the request and subsequently respond to it. When requesting advisory service, further data are required. The information you provide shall be stored for processing the request and for possible follow-up questions.

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The information you have entered into the contact form shall remain with us until you ask us to eradicate the data, revoke your consent to the archiving of data or if the purpose for which the information is being archived no longer exists (e.g., after we have concluded our response to your inquiry). This shall be without prejudice to any mandatory legal provisions, in particular retention periods.

### **7. Use of Social Media Plugins**

The website of delasierra does not use additional programs in the form of so-called social media plugins that send IP addresses direct to the providers of social networks. The buttons that appear on the website of delasierra are merely links to the corresponding social network providers.

### **8. Links to External Websites**

The data protection statement applies only to delasierra web page. In the case of links providing access to external sites, please refer to the data protection policies of the providers in question. delasierra is not responsible for the content or for the data protection policies of these providers. In particular, delasierra cannot guarantee that content provided by other providers is free of malware.

The author hereby firmly declares that no illegal content was recognizable on the linked pages at the time such links were created. The author has no influence whatsoever on the current and future design, content or authorship included in the linked pages. Therefore, the author hereby expressly distances himself from all linked pages' contents that were changed after the link was created.

Liability for illegal, incorrect or incomplete content and in particular for damages resulting from the use or non-use of such information lies solely with the provider of the page to which reference is made, and not with the person who merely refers to the respective publication via links.

### **Any questions?**

If you have any questions regarding data protection, please send us an [e-mail](#).